

12.—Retail Instalment Paper Purchased and Balances Outstanding, by Province and by Class of Goods, 1955-58

(Millions of Dollars)

Province and Class of Goods	Paper Purchased				Balances Outstanding Dec. 31—			
	1955	1956	1957	1958	1955	1956	1957	1958
Province								
Atlantic Provinces.....	86	98	83	..	68	81	76	..
Quebec.....	225	298	296	..	187	248	263	..
Ontario.....	404	500	454	..	317	417	416	..
Manitoba.....	34	44	51	..	27	37	46	..
Saskatchewan.....	32	43	48	..	30	35	39	..
Alberta.....	103	138	139	..	89	115	123	..
British Columbia ¹	93	127	120	..	73	102	104	..
Totals, Retail Financing.....	977	1,248	1,191	1,135	791	1,035	1,067	1,026
Class of Goods								
Consumer Goods.....	759	925	900	870	599	756	779	768
New passenger cars.....	307	409	385	336	264	364	635	588
Used passenger cars.....	297	337	344	333	214	249		
Radio and television sets.....	59	58	171	201	47	47	144	180
Household appliances.....	58	58			45	47		
Furniture.....	15	21			12	17		
Other.....	23	42			17	32		
Commercial and Industrial.....	218	323	291	265	192	279	288	257
New commercial vehicles.....	73	112	95	70	67	98	135	111
Used commercial vehicles.....	50	52	53	48	39	40	153	146
Other.....	95	159	143	147	86	141		

¹ Includes the Yukon and Northwest Territories.

Consumer Credit.—Balances outstanding on credit extended to consumers by retail stores and certain financial institutions are increasing very rapidly. Although the financial institutions included in the survey do not cover all sources of consumer credit, returns from the selected holders indicate that balances outstanding on credit extended to individuals for the purchase of consumer goods and services have more than doubled in the past eight years. The figures of Table 13 do not include credit extended for commercial purposes.

13.—Balances Outstanding on Retail Trade Credit and Loans Extended to Individuals for Non-business Purposes by Certain Financial Institutions, 1951-58

(Millions of Dollars)

Year	Retail Trade Credit	Sales Finance Companies	Small Loan Companies	Chartered Banks	Credit Unions	Life Insurance Companies Policy Loans
1951.....	406	186	114	435	76	199
1952.....	552	373	148	506	94	213
1953.....	624	516	176	585	129	225
1954.....	685	492	215	612	151	240
1955.....	751	599	279	788	174	250
1956.....	798	756	356	759	219	270
1957.....	826	780	362	691	248	295
1958.....	860	768	400	842	313	304